

Partners in Education Packages

Each sponsorship level includes membership to the Roxborough PTIC Partners in Education Program, in addition to the respective benefits of the particular level.

Level	Contribution	Benefits
Bronze	\$200	<ul style="list-style-type: none">• Business listing in Rox PTIC mobile app• Facebook welcome post and link to your business FB page• Instagram welcome post and link to your business Instagram page• Business name with company logo listed on PTIC Partners webpage
Silver	\$400	Bronze level benefits PLUS  <ul style="list-style-type: none">• Monthly listing in the Rox PTIC Weekly Update 
Gold	\$700	Bronze and Silver Benefits PLUS  <ul style="list-style-type: none">• Business showcased in a Rox PTIC Weekly Update• Once a month post on Facebook and Instagram dedicated to your business only.• Featured as a "Partner of the Month" on our Rox PTIC website and mobile app NOTE: <i>Space dependent on number of partners, up to three non-competing Partners may be featured at the same time</i>
Platinum	\$1,000	Bronze, Silver, and Gold Level Benefits PLUS  <ul style="list-style-type: none">• Recognition at all Roxborough PTIC Meetings• Dedicated table at the Community Auction for 10 people

Glossary of Events and Advertising Opportunities

- **Rox PTIC Weekly Update** - Your business logo and website address are placed in PTIC's weekly email to all families, teachers and staff. Weekly Update also includes the blog posting on the Rox PTIC website.
Note: *Partner must provide their logo for placement in our newsletter.*
- **Rox PTIC Website** - As a Gold or Platinum Level sponsor, your business will be featured as a "Partner of the Month" on the PTIC Website home page (<http://www.roxptic.org>). **Note:** *Partner must provide the information to be promoted on the PTIC website. The information submitted must first be approved by school principal prior to being placed on website.*
- **Rox PTIC Facebook Page** - Your business would be added to the Rox PTIC Facebook page and parents can "Like" your business. We would link to your Facebook page.
- **Community Auction** - This is PTIC's premier, highly attended adults only event held in April. Businesses will receive a dedicated table at the Community Auction, along with residual advertising/brand recognition in event promotional items. In addition, sponsors will be able to distribute promotional materials and/or sell product at the event. **Note:** *Businesses selling product will be asked to donate a percentage of their gross sales back to the PTIC.*