

Roxborough Primary & Intermediate Business Sponsorship Opportunities 2020-2021

The Roxborough PTIC is excited to offer opportunities for business sponsorships! Our goal is to raise funds for RXPI and bring more visibility to our supporting businesses. Especially this year, we are assisting with funding curriculum, new books (many of RXPI books are becoming worn and outdated), online educational platforms, iPads, classroom furniture, and more. Although we wish we could guarantee more in-person promotion, due to circumstances this year, that isn't possible at the moment. We will do whatever we can to recognize our incredible sponsors as much as we can throughout the year!

Bronze Level Sponsor Benefits \$250

- Business name (no logo) listed in all weekly Roxborough PTIC emails reaching over 900 parents
- Facebook and email welcome including logo, blurb, and link to your business
- Business name with company logo listed on PTIC Partners webpage and mobile app
- Business listing in Roxborough PTIC mobile app

Silver Level Sponsor Benefits \$500

- Small logo listed in all weekly Roxborough PTIC emails reaching over 900 parents
- Facebook and email welcome including logo, blurb, and link to your business page
- Business name with company logo listed on PTIC Partners webpage and mobile app
- Business listing in Roxborough PTIC mobile app

Gold Level Sponsor Benefits \$750

- Logo included in all monthly electronic promotional materials (such as Bingo Night)
- Medium logo listed on all weekly Roxborough PTIC emails reaching over 900 parents
- Facebook and email welcome including logo, blurb, and link to your business page
- Business name with company logo listed on PTIC Partners webpage and mobile app
- Business listing in Roxborough PTIC mobile app

Platinum Level Sponsor Benefits \$1000

- Banner logo on opening page of mobile app
- PTIC-provided banner displayed at RXP campus facing Rampart Range Road
- Business video speaking directly to parents posted on Facebook
- Logo included in all monthly electronic promotional materials (such as Bingo Night)
- Large logo listed on all weekly Roxborough PTIC emails reaching over 900 parents
- Facebook and email welcome including logo, blurb, and link to your business page
- Business name with company logo listed on PTIC Partners webpage and mobile app
- Business listing in Roxborough PTIC mobile app

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